








Sustainability Code of Good Practice

China-entdecken.com

Heritage Sites

As part of our commitment to advancing sustainable tourism, we encourage our tourism partners to improve their sustainability performance by providing them with the guidance below.

- ✓ Ensure applicable legal **permits & permission** to access activity area are in place
- ✓ Arrange visits in **advance**, where appropriate
- ✓ Ensure **insurance** is in place for guests and team
- ✓ Identify **health & safety** risks, implement management systems, and provide appropriate safety equipment
- ✓ Ensure enough team members are available in case of **emergency**
- ✓ Monitor **heritage site conditions** (including weather) in advance & during the visit
- ✓ Maximise local **economic benefits** through employment and purchasing
- ✓ Avoid single use & disposable items, provide appropriate & adequate **waste** collection facilities for safe disposal, and pick up any rubbish found in the surrounding area
- ✓ Use **eco-friendly** products, e.g., for cleaning
- ✓ Be **waterwise** and take pro-active measures to use water sparingly
- ✓ Minimise **energy** used in the activity as part of a climate action strategy
- ✓ Provide **information in advance** about your sustainability actions, heritage site accessibility, what to expect, and what to bring with
- ✓ **Screen participants** to make sure that the activity is well suited to their fitness & level of ability
- ✓ Manage **group size** to minimise impacts on people, planet, and integrity of the heritage site
- ✓ Obtain written confirmation, e.g., via **indemnity**, from participants that they are aware of activity risks
- ✓ **Brief participants** about do's and don'ts, safety, what to expect, and logistical considerations before the activity starts
- ✓ Communicate and enforce **conduct rules** / appropriate behaviour specific to the heritage site
- ✓ **Share information** about local nature, culture, and heritage as well as social development / conservation projects that participants may want to support
- ✓ Show **respect** for the land, waterways, wildlife, and other heritage site / area users
- ✓ Participate in conserving heritage site **integrity**; let relevant authorities know about any concerns and participate in heritage site conservation / rehabilitation projects

SUSTOUR

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Travelife Sustainability in tourism

For more sustainable tourism guidance and to provide feedback, visit **www.travelife.info/sustour/codes**

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